

COOKIEPOLICY

LESJÖFORS AB

What is a cookie?

Lesjöfors AB, Reg. No. 556001-3251, (“**Lesjöfors**” or “**we**”) uses so-called cookies and other similar technologies on our website. A cookie is a small text file sent from a website to your web browser. Cookies do not carry viruses and cannot destroy any other information stored on your device.

Cookies are usually categorised based on their origin and based on whether they are stored in your web browser or not. Cookies can either be sent to you from the website you visit (i.e. *first-party cookies*) or from another organisation that delivers services to the current website, such as an analyst and statistical company (i.e. *third-party cookies*). Cookies can also be divided into *session cookies* and *persistent cookies*. A session cookie is sent to your device so that the websites that you visit can function properly during your visit and is not stored on your device but is erased when you close down your web browser. The function of a session cookie is for example that it is activated when you return to a previously visited part of the website and thus facilitates your navigation on the website. A persistent cookie, on the other hand, is stored in your web browser and thus allows a website to recognise your device even if you turn off your device or log off between visits.

Cookies on our website

Lesjöfors uses cookies to improve the website for the visitor, for example by:

- adapting the website pursuant to the visitor’s preferences, market, choices and interests;
- ensuring that the visitor has logged in to the website and thereby does not have to log in to each new page he/she visits;
- adapting our website and our services to remember the visitor and thereby the visitor does not have to provide relevant information each time the visitor uses the service;
- carry out data traffic measurements;
- to manage and ensure that we fulfil our obligations upon purchases and to help the customer to keep track of which products that has been added to the cart; and
- adapt our services so that each visitor receives relevant advertisement.

In order to improve your experience of our website, Lesjöfors allows third-party cookies. For more information of the third-party cookies that are used on the website, we refer to each third party’s respective cookie policy. The third-party cookies that we use are listed in the chart below.

The chart below explains what cookies we use, why and how long they are stored on the user’s device and which entity that is responsible for each cookie.

For more information on how Lesjöfors is processing personal data and your rights related there to, please see our privacy policy on our websites: <https://shop.lesjofors.com/> and <https://www.lesjoforsab.com/>.

We use following cookies on our website:

Necessary

Cookie	Purpose	Sequence	Provider	Category	Type
__cf_bm [x4]	This cookie is used to distinguish between humans and bots. This is beneficial for the website to generate valid reports about your website usage.	1 day	G2Crowd Vimeo Cookiebot Dreadnought	Necessary	HTTP cookie
__cfuid [x3]	This cookie is part of Cloudflare's services - including load balancing, serving website content and providing DNS connectivity to website operators.	Session	Zendesk Cookiebot	Necessary	HTTP cookie
_abck	Used to detect and prevent repeat cookie attacks - The cookie is necessary for the security and integrity of the website.	1 year	Cookiebot	Necessary	HTTP cookie
_cfuid	This cookie is part of Cloudflare's services - including load balancing, serving website content and providing DNS connectivity to website operators.	Session	Vimeo	Necessary	HTTP cookie
_zendesk_authenticated	Registers whether the user is logged in - This allows the website owner to make parts of the website inaccessible based on the user's login status.	Session	Zendesk	Necessary	HTTP cookie
_zendesk_session [x2]	Preserves the user's states across all page requests.	Session	Zendesk Cookiebot	Necessary	HTTP cookie
_zendesk_shared_session	Preserves the user's states across all page requests.	Session	Zendesk	Necessary	HTTP cookie

l.gif [x2]	Used to count the number of sessions on the website, which is necessary to optimize the delivery of CMP products.	Session	Usercentrics GmbH Cookiebot	Necessary	Pixel trackers
ASP.NET_SessionId	Preserves the user's states across all page requests.	Session	Usercentrics	Necessary	HTTP cookie
ASPXAUTH	Identifies the user and allows authentication to the server	Session	Cookiebot	Necessary	HTTP cookie
bm_sz	Used in conjunction with the website's BotManager feature - This feature detects, categorizes and generates reports about potential bots attempting to access the website on behalf of the website operator.	1 day	Cookiebot	Necessary	HTTP cookie
cb_admin	Identifies the Cookiebot system onboarding	1 year	Cookiebot	Necessary	HTTP cookie
CookieConsent [x9]	Stores the user's cookie consent status on the current domain.	1 year	Cookiebot Usercentrics GmbH	Necessary	HTTP cookie
CrossConsent [x2]	Stores the user's consent status for cookies on the current domain.	1 year	Cookiebot Usercentrics GmbH	Necessary	HTTP cookie
rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website to generate valid reports about your website usage	Persistent	Google	Necessary	HTML local storage
rc::c	This cookie is used to distinguish between humans and bots.	Session	Google	Necessary	HTML local storage
visitor_id#hash [x5]	Used to encrypt and retain visitor data - This is necessary for the security of user data.	10 years	Pardot Cookiebot	Necessary	HTTP cookie

Preferences

Cookie	Purpose	Sequence	Provider	Category	Type
##.clientId	Identifies the visitor across devices and visits to optimize the chatbox functionality on the website.	Persistent	Zendesk	Preference	HTML local storage
_answer_bot_service_session	Used in conjunction with the Zendesk Answer Bot feature - This feature sets an account ID to identify users during support requests and whether an existing help article is relevant.	Session	Cookiebot	Preference	HTTP cookie
cb_preferences	Used to maintain filter selection when browsing the website and to remember whether the user has minimized or closed the chat box or pop-up messages on the website.	Persistent	Cookiebot	Preference	HTML local storage
cb_currency	Stores user preferences for currency	Session	Cookiebot	Preference	HTTP cookie
chakra-ui-color-mode	Necessary for the functionality of the chat box function of the website.	Persistent	Usercentrics GmbH	Preference	HTML local storage
CookieConsentBulkSetting # [x2]	Enables consent to the use of cookies for multiple websites	1 year	Cookiebot	Preference	HTML local storage
intercom.intercom-state-# [x2]	Used to remember whether the user has minimized or closed the chat box or pop-up messages on the website.	Persistent	Cookiebot Intercom	Preference	HTML local storage
intercom.plays-notifications	Used by the website to determine which support notifications have been displayed to the user.	Session	Intercom	Preference	HTML local storage

intercom-device-id-#	Sets a specific ID for the user that ensures the integrity of the website's chat function.	270 days	Intercom	Preference	HTTP cookie
intercom ID #	Allows the website to recognize the visitor to optimize chat box functionality.	270 days	Intercom	Preference	HTTP cookie
intercom-session-#	Sets a specific ID for the user that ensures the integrity of the website's chat function.	7 days	Intercom	Preference	HTTP cookie
lidc	Registers which server cluster serves the visitor. This is used in conjunction with load balancing to optimize the user experience.	1 day	LinkedIn	Preference	HTTP cookie
loglevel	Preserves the settings and outputs when using the Developer Tools Console in the current session.	Persistent	Cookiebot	Preference	HTML local storage
MasterPopUp	Pending	30 days	Cookiebot	Preference	HTTP cookie
userlang	Necessary for maintaining language settings for subpages on the website.	29 days	Cookiebot	Preference	HTTP cookie
ZD-automaticAnswers	Used in context with the Zendesk Answer Bot function – This function sets an account-ID, in order to identify users upon support-requests and detect whether an existing help-article is relevant.	Persistent	Zendesk	Preference	HTML local storage
ZD store	Registers whether the Zendesk Answer Bot self-service assistant was displayed to the website user.	Persistent	Zendesk	Preference	HTML local storage

Statistics

Cookie	Purpose	Sequence	Provider	Category	Type
_BEAMER_FILTER_B Y_URL_#	Used to determine whether the user has responded to the surveys presented on the website. These surveys are used to optimize the website.	Persistent	projector	Statistics	HTML local storage
_BEAMER_FILTER_B Y_URL_# [x2]	Used to determine whether the user has responded to the surveys presented on the website. These surveys are used to optimize the website.	1 day	projector	Statistics	HTTP cookie
_BEAMER_FIRST_VISI T_#	Used to determine whether the user has responded to the surveys presented on the website. These surveys are used to optimize the website.	Persistent	projector	Statistics	HTML local storage
_BEAMER_FIRST_VISI T_#	Used to determine whether the user has responded to the surveys presented on the website. These surveys are used to optimize the website.	300 days	projector	Statistics	HTTP cookie
_BEAMER_USER_ID_#	Used to determine whether the user has responded to the surveys presented on the website. These surveys are used to optimize the website.	Persistent	projector	Statistics	HTML local storage
_BEAMER_USER_ID_#	Used to determine whether the user has responded to the surveys presented on the website. These	300 days	projector	Statistics	HTTP cookie

	surveys are used to optimize the website.				
_conv_r	This cookie is used as a referral cookie in which the visitor's profile is stored - the cookie is overwritten when the visitor visits the website again and new information about the visitor is collected and stored.	Session	ConvertInsight	Statistics	HTTP cookie
_conv_s	This cookie contains an ID string about the current session. This contains non-personal information about the sub-pages that the visitor accesses - this information is used to optimize the visitor's user experience.	1 day	ConvertInsight	Statistics	HTTP cookie
_conv_sptst	This cookie is used by the website operator in connection with multivariate tests. This is a tool that can be used to combine or change content on the website. This allows the website to find the best variant/edition of the website.	Session	ConvertInsight	Statistics	HTTP cookie
_conv_v	This cookie is used to determine the frequency and duration of website visits. The cookie is also used to determine how many and which sub-pages the visitor accesses on a website - this information can be used by the website to optimize the domain and the associated sub-pages.	6 months	ConvertInsight	Statistics	HTTP cookie

hjSession#	Collects statistics about the user's visits to the website, such as: B. the number of visits, average time spent on the website and which pages were read.	1 day	Hotjar	Statistics	HTTP cookie
hjSessionUser#	Collects statistics about the user's visits to the website, such as: B. the number of visits, average time spent on the website and which pages were read.	1 year	Hotjar	Statistics	HTTP cookie
_hjTLDTTest	Registers statistical data about the behavior of visitors on the website. Used by the webmaster for internal analysis.	Session	Hotjar	Statistics	HTTP cookie
ab_config	This cookie is used by the website operator in connection with multivariate tests. This is a tool that can be used to combine or change content on the website. This allows the website to find the best variant/edition of the website.	Persistent	Cookiebot	Statistics	HTML local storage
AMP_# [x2]	Registers statistical data about the behavior of visitors on the website. Used by the webmaster for internal analysis.	1 year	cdn.amplitude.com	Statistics	HTTP cookie
AMP_MKTG_# [x2]	Registers statistical data about the behavior of visitors on the website. Used by the webmaster for internal analysis.	1 year	cdn.amplitude.com	Statistics	HTTP cookie
AMP_TEST [x5]	Registers statistical data about the behavior of visitors on the	1 year	cdn.amplitude.com	Statistics	HTTP cookie

	website. Used by the webmaster for internal analysis.				
AMP_TLD TEST [x2]	Registers statistical data about the behavior of visitors on the website. Used by the webmaster for internal analysis.	Session	cdn.amplitude.com	Statistics	HTTP cookie
AMP_unsent_#	Registers statistical data about the behavior of visitors on the website. Used by the website operator for internal analytics.	Persistent	Usercentrics GmbH	Statistics	HTML local storage
AnalyticsSyncHistory	Used in conjunction with data synchronization with a third-party analytics service.	30 days	LinkedIn	Statistics	HTTP cookie
hc:#:recently_visited_articles	Registers which articles the user has visited in a Zendesk knowledge base.	Persistent	Zendesk	Statistics	HTML local storage
hjActiveViewportIds	This cookie contains an ID string about the current session. This contains non-personal information about the sub-pages that the visitor accesses - this information is used to optimize the visitor's user experience.	Persistent	Hotjar	Statistics	HTML local storage
hjViewportId	Saves the user's screen size to adjust the size of images on the website.	Session	Hotjar	Statistics	HTML local storage
sentryReplaySession	Registers data on the website behavior of visitors. This is used for internal analytics and website optimization.	Session	Usercentrics GmbH	Statistics	HTML local storage

td	Registers statistical data about the behavior of visitors on the website. Used by the website operator for internal analytics.	Session	Usercentrics GmbH	Statistics	Pixel trackers
yt-player-headers-readable	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent	Youtube	Statistics	HTML local storage
ZD-buid	Unique ID that identifies the user on recurring visits.	Persistent	Zendesk	Statistics	HTML local storage
ZD-suid	Unique ID identifying the user's session.	Persistent	Zendesk	Statistics	HTML local storage

Marketing

Cookie	Purpose	Sequence	Provider	Category	Type
#-# [x2]	Pending	Session	Youtube	Marketing	HTML local storage
_fbp [x2]	Used by Facebook to display a range of advertising products, such as real-time bidding from third party advertisers.	3 months	Meta Platforms, Inc.	Marketing	HTTP cookie
_ga [x7]	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	2 years	Google	Marketing	HTTP cookie
ga# [x7]	Collects data about the number of times a user has visited a website, as well as first and last visit data. Used by Google Analytics.	2 years	Google	Marketing	HTTP cookie
_gat[x6]	Used by Google Analytics to limit request rate	1 day	Google	Marketing	HTTP cookie

_gid[x6]	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	1 day	Google	Marketing	HTTP cookie
_session_id	Stores visitors' navigation by registering landing pages - This allows the website to present relevant products and/or measure its advertising effectiveness on other websites.	14 days	G2Crowd	Marketing	HTTP cookie
_uetSID	Used to track visitors across multiple websites in order to present relevant advertising based on the visitor's preferences.	Persistent	Usercentrics GmbH	Marketing	HTML local storage
_uetSID [x2]	Collects visitor behavior data across multiple websites to present more relevant advertising - This also allows the website to limit the number of times the same advertisement is displayed.	1 day	Microsoft	Marketing	HTTP cookie
_uetSID_exp	Contains the expiry date for the cookie with the corresponding name.	Persistent	Usercentrics GmbH	Marketing	HTML local storage
_uetvid	Used to track visitors across multiple websites in order to present relevant advertising based on the visitor's preferences.	Persistent	Usercentrics GmbH	Marketing	HTML local storage
_uetvid [x2]	Used to track visitors across multiple websites in order to present relevant advertising based on	1 year	Microsoft	Marketing	HTTP cookie

	the visitor's preferences.				
_uetvid_exp	Contains the expiry date for the cookie with the corresponding name.	Persistent	Usercentrics GmbH	Marketing	HTML local storage
ads/ga audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.	Session	Usercentrics GmbH	Marketing	Pixel trackers
bcookie	Used by the social networking service LinkedIn to track the use of embedded services.	1 year	LinkedIn	Marketing	HTTP cookie
bscookie	This cookie is used to identify the visitor via an application. This allows the visitor to log in to a website via their LinkedIn application, for example.	1 year	LinkedIn	Marketing	HTTP cookie
cb_mktg	Registers statistical data about the behavior of visitors on the website. Used by the website operator for internal analytics.	30 days	Cookiebot	Marketing	HTTP cookie
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Google	Marketing	Pixel trackers
conv_rand	This cookie is used by the website operator in connection with multivariate tests. This is a tool that can be used to combine or change content on the website. This allows the website to find the	Persistent	Usercentrics GmbH	Marketing	HTML local storage

	best variant/edition of the website.				
Google icon	Pending	Persistent	Google	Marketing	Pixel trackers
gtm_id	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	1 year	Intercom	Marketing	HTTP cookie
IDE	Used by Google DoubleClick to register and report the user's actions on the website after viewing or clicking on one of the provider's advertisements, with the purpose of measuring the effectiveness of an advertisement and displaying targeted advertising to the user.	1 year	Google	Marketing	HTTP cookie
iU5q-!O9@\$ [x2]	Registers a unique ID to keep statistics of the videos from YouTube that the user has watched.	Session	Youtube	Marketing	HTML local storage
LAST_RES ULT_ENTR Y_KEY [x2]	Used to track user interaction with embedded content.	Session	Youtube	Marketing	HTTP cookie
lastExternal Referrer	Determines how the user reached the website by registering their last URL address.	Persistent	Usercentrics GmbH	Marketing	HTML local storage
lastExternal ReferrerTime	Determines how the user reached the website by registering their last URL address.	Persistent	Usercentrics GmbH	Marketing	HTML local storage
li_adsId	Collects data about visitor behavior and	Persistent	LinkedIn	Marketing	HTML local storage

	interaction. This is used to optimize the website and make advertising on the website more relevant.				
li_gc	Stores the user's cookie consent status on the current domain.	180 days	LinkedIn	Marketing	HTTP cookie
li_sugr	Collects data about visitor behavior and interaction. This is used to optimize the website and make advertising on the website more relevant.	3 months	LinkedIn	Marketing	HTTP cookie
LogsDatabaseV2:V# LogsRequestsStore	Pending	Persistent	YouTube	Marketing	IndexedDB
lpv#	Used in connection with behavioral tracking by the website - The cookie registers the user's behavior and navigation across multiple websites and ensures that no tracking errors occur when the user has multiple browser tabs open.	1 day	Pardot	Marketing	HTTP cookie
MR	Pending	7 days	Microsoft	Marketing	HTTP cookie
MUID	Widely used by Microsoft as a unique user ID. The cookie enables user tracking by synchronizing ID across many Microsoft domains.	1 year	Microsoft	Marketing	HTTP cookie
nextId [x2]	Used to track user interaction with embedded content.	Session	YouTube	Marketing	HTTP cookie

pagead/1p-user-list/#	Used to track whether the visitor has shown interest in specific products or events across multiple websites and how the visitor navigates between websites - This is used to measure advertising effort and facilitates the payment of referral fees between websites.	Session	Google	Marketing	Pixel trackers
sorry [x2]	Used in connection with account-based marketing (ABM). The cookie registers data such as IP addresses, time spent on the website and page requests for the visit. This is used for retargeting multiple users coming from the same IP addresses. ABM typically facilitates B2B marketing purposes.	Session	Usercentrics GmbH	Marketing	HTTP cookie
PREF	Registers a unique ID that is used by Google to keep statistics on how the visitor uses YouTube videos on different websites.	8 months	YouTube	Marketing	HTTP cookie
remote_sid	Necessary for the implementation and functionality of YouTube video content on the website.	Session	YouTube	Marketing	HTTP cookie
requests [x2]	Used to track user interaction with embedded content.	Session	YouTube	Marketing	HTTP cookie
ServiceWorkerLogsDatabase#SWH	Necessary for the implementation and functionality of	Persistent	YouTube	Marketing	IndexedDB

ealthLog	YouTube video content on the website.				
test_cookie	Used to check whether the user's browser supports cookies.	1 day	Google	Marketing	HTTP cookie
TEST COOKIE ENGINEERED	Used to track user interaction with embedded content.	1 day	YouTube	Marketing	HTTP cookie
UserMatch History	Ensures browsing safety for visitors by preventing cross-site query forgery. This cookie is essential for the security of the website and the visitor.	30 days	LinkedIn	Marketing	HTTP cookie
visitor_id#[x5]	Used in connection with account-based marketing (ABM). The cookie registers data such as IP addresses, time spent on the website and page requests for the visit. This is used for retargeting multiple users coming from the same IP addresses. ABM typically facilitates B2B marketing purposes.	10 years	Pardot Cookiebot	Marketing	HTTP cookie
VISITOR_INFO_LIVE	Attempts to estimate user bandwidth on pages with integrated YouTube videos.	180 days	YouTube	Marketing	HTTP cookie
VISITOR_PRIVACY_METADATA	Stores the user's consent status for cookies on the current domain.	180 days	YouTube	Marketing	HTTP cookie
YSC	Registers a unique ID to keep statistics of the	session	YouTube	Marketing	HTTP cookie

	videos from YouTube that the user has watched.				
yt.innertube::nextId [x2]	Registers a unique ID to keep statistics of the videos from YouTube that the user has watched.	Persistent	YouTube	Marketing	HTML local storage
ytidb::LAST_RESULT_ENTRY [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Persistent	YouTube	Marketing	HTML local storage
YtIdbMeta#databases [x2]	Used to track user interaction with embedded content.	Persistent	YouTube	Marketing	IndexedDB
yt-remote-cast-available [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Session	YouTube	Marketing	HTML local storage
yt-remote-cast-installed [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Session	YouTube	Marketing	HTML local storage
yt-remote-connected-devices [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Persistent	YouTube	Marketing	HTML local storage
yt-remote-device-id [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Persistent	YouTube	Marketing	HTML local storage
yt-remote-fast-check-period [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Session	YouTube	Marketing	HTML local storage
yt-remote-session-app [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Session	YouTube	Marketing	HTML local storage

yt-remote-session-name [x2]	Saves the user settings when accessing a YouTube video integrated on other websites	Session	YouTube	Marketing	HTML local storage
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Not classified

Cookie	Purpose	Sequence	Provider	Category	Type
_BEAMER_HEADER_COLOR_#	Pending	Persistent	projector	-	HTML local storage
_BEAMER_SELECTOR_COLOR_	Pending	Persistent	projector	-	HTML local storage

Consent to cookies

By giving your consent in the cookie banner presented to you when entering our website, either to some or to all types of cookies, you consent to our use of the cookies describes in this policy. You may deactivate or restrict the transmission of all cookies that are not strictly necessary for the functioning of our website. Such strictly necessary cookies are a prerequisite for our website to function and may be used without your consent.

You deactivate or restrict the transmission of other cookies by changing the settings of your web browser. Web browser settings are often found in the “Tools” or “Preferences” menu (please refer to your web browser’s help section).

Please note that if you choose to deactivate cookies in your web browser, this may also mean that the cookies that are necessary for the basic functions of the website are deactivated. This may result in the website ceasing to function in a secure and correct way and certain services may not be provided.

Changes to cookie policy

Please note that the information of this cookie policy may be changed or amended. Any new versions will be published on Lesjöfors’ website. You should thus review this cookie policy on a regular basis to make sure that you have no objections to the change made.

Contact us

If you have any questions regarding our cookie policy, or if you want to get in touch with us regarding our processing of your personal data, please contact us by using the contact details below.

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